



المغرب الرقمي
الرقمي
DIGITAL MOROCCO
2030

DIGITAL TALENTS

Investing in human capital to diversify the
economy and boost innovation



المملكة المغربية
+٢١٢/٨٤٢ | ١١٢٠٧٠٤٥



رئيس الحكومة
+٢١٢/٤٧٧ | +٢١٢/٤٧٤

وزارة الانتقال الرقمي وإصلاح الإدارة
+٢١٢/٥١٠٠ | +٢١٢/٤٧٧ | +٢١٢/٤٧٤ | +٢١٢/٤٧٥

Boosting the production of digital talents in numbers and quality to meet the needs of the job market

INITIAL TRAINING

Implementation of a digital skills framework and monitoring of supply and demand

- Establish a common and unique digital skills framework involving public and private sector stakeholders
- Set up a system for monitoring supply and demand in digital technology on the job market

Increasing the number of digital graduates and adapting training to market needs

- Increase the number of graduates in initial digital training
- Adapt the introductory training offer to the needs of the job market

Capacity building for digital trainers

- Strengthen initial training by strengthening the capacities of professors and teacher-researchers in digital technology

Strengthening initial training through R&D and digital innovation

- Support the strengthening of digital technology in doctoral cycles via doctoral grants focusing on national priorities through innovation and R&D centers hosted at public universities



UPSKILLING AND RESKILLING TRAINING

Scaling up bootcamp training programs

- Scale up existing upskilling and reskilling systems into "boot camp" type training (3-6 months)

Creation of coding schools at the regional level

- Create coding schools at the regional level of the Kingdom in partnership with public and private partners

Development of certification programs

- Develop certification programs at scale with tech giants to better meet market needs

Strengthening qualifying vocational training

- Capitalizing on qualifying training to enrich the pool of digital talents



PROMOTION AND ATTRACTIVENESS

Implementation of a "Tech Visa"

- Simplify and accelerate the procedure for obtaining a digital work visa for international talents.

Promoting Morocco as a destination to attract foreign talents

- Raise awareness of digital technology among pre-baccalaureate students
- Organize digital promotion and awareness campaigns among young Moroccan and foreign talents.

Digital talents are the catalyst for the "Digital Morocco 2030" strategy

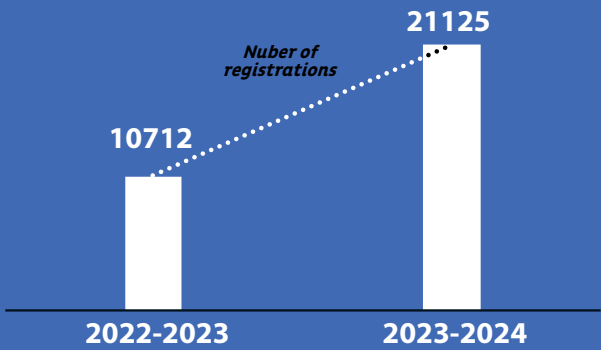
ACHIEVEMENTS 2023 - 2024

• **Launch of the digital talents strengthening program by 2027 with the Ministry of Higher Education, Scientific Research and Innovation**

- 183 new digital sectors accredited starting from 2023-2024 covering strong market demands: AI, Big Data, Cybersecurity, Digital Marketing, Data Science, Artificial Intelligence, etc.

Increase of +97% in the number of enrollees in digital courses

in public universities
between
2022 and 2023



• **Launch of the Oracle platform for online certified digital training in partnership with the Ministry of Higher Education, Scientific Research and Innovation and Oracle**

• **Launch of the JobIntech program**

- Pilot phase launched in June 2023: 1000 Talents trained via the Jobintech program by the end of August 2024
- Massification phase launched in June 2024







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